

# SportsUnited

# Annual Report

# 2023

**Community  
Building  
Through  
Sport**

A decorative graphic consisting of several overlapping, curved, wavy bands in various shades of blue, located in the bottom right corner of the page.

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## Our mission

SportsUnited, using community development principles, seeks to provide opportunities for people at risk of social exclusion to participate in organised sport at no or minimal cost.

## Our vision

The organisation aims to build the capacity of communities and to improve the skills of people by encouraging cohesion and harmony, and by fostering the creation of social connections across individuals, communities, and organisations.

## Our History

SportsUnited was officially constituted as a not-for-profit organisation in April 2018. The organisation drew on the experiences, programs and networks developed across the previous six years from a sport for development initiative established at the University of South Australia (UniSA).

In 2012 the UniSA Football United program began delivering sport for development soccer programs to a range of community groups across Adelaide. Over the next four years, the UniSA Football United program expanded and was renamed the UniSA Sport for Development program, allowing disadvantaged youth greater opportunity to engage in various sports including netball, AFL, basketball, and soccer. At the end of 2017, the University of South Australia decided to cease supporting the Sport for Development program. As a result of feedback from a variety of community stakeholders involved with the Sport for Development program over the previous 6 years indicating support and need for a continuation of the sport for development initiatives, SportsUnited was created.

## About Us

SportsUnited is a not-for-profit organisation focused on providing sport for all. Adopting a partnership approach to developing and delivering programs, SportsUnited provides people of all ages and abilities the opportunity to participate in sport in engaging, non-competitive, fun, safe and supportive environments.

Sport participation is more than just physical activity. Participation in sport supports social and personal development. SportsUnited programs are developed in consultation with community needs and draw from evidence-based practice and research.

## Chairperson's Report



I am pleased to present my Chairperson's report to the 2023 AGM

Some of our key achievements since the previous AGM include:

- Employing two part-time Project Officers to assist with delivering and growing SportsUnited programs,
- Creating and filling a Social Media/Marketing Internship position,
- Creating and distributing a fortnightly SportsUnited e-newsletter,
- Becoming a registered Charity with the Australian Charities and Not-for-profits Commission,
- Obtaining Australian Tax Office Deductible Gift Recipient status,
- Continuing to deliver the Supporting Success program to Adelaide West Special School,
- Co-hosting a successful Quiz Night fundraising event with the Adelaide West Special School
- Expanding the Sporting Memories Australia program across a number of locations,
- Hosting Sporting Memories 'tours' and special guest speakers,
- Continuing to distribute the weekly Sporting Pink Australia digital resource to over 300 people,
- Continuing to broadcast the Sporting Memories radio program on BBBfm89.1,
- Providing placement learning opportunities for tertiary students.

I would like to thank the SportsUnited Board and our Project Officers, Kat Mattock and Robert Laidlaw for their efforts and valuable contribution over the past 12 months. It has made the role of Chairperson extremely rewarding when working with such a committed team. A special thankyou to Emma Milanese, our EO, for her continued dedication, commitment, energy and contribution to SportsUnited. 2022 was a very busy year for all and Emma continued to excel in her role. I would also like to thank all the volunteers involved with the various SportsUnited programs. Their efforts and persistence with SportsUnited enabled us to provide some valuable sports for development programs to the community. I look forward to seeing SportsUnited continue the successful into the future.

A handwritten signature in black ink, appearing to read 'Richard McGrath'.

Richard McGrath  
Chairperson

## Executive Officer's Report



I am pleased to present my report for the 2023 AGM discussing our achievements, financial position, and goals for the year ahead.

### Key Achievements:

- Employment of two casual staff members.
- Successfully facilitated the Supporting Success program at Adelaide West Special Educational Centre. Contracts signed and partnership further strengthened.
- Another school contacted wanting the program at their school – something to discuss with the school in 2023.
- The Autism Observational Tool went through two cycles of data collection. This data is ready to be evaluated and a potential paper to be written.
- Successfully ran our first big event. A quiz night in collaboration with Adelaide West. UniSA course coordinators bought a table and were extremely happy with the commitment on the night from the placement students.
- Maintaining a good working relationship with UniSA courses. Placement courses are relying on SportsUnited and have identified the great placement opportunities that we offer for students across various disciplines.
- Continue being successful with grants: Received \$10,000 from Foundation of Rural and Regional Renewal for the Sporting Memories Australia program
- Continuing to develop an 'Autism Training Module'. The content is complete but it needs to be transferred into an online format. The aim of this is to charge the general public to take the course.
- Redesign of social media pages

### Finance:

- Good financial position
- Predominantly reliant on grants, however working towards sustainable options
  - NDIS/community programs
  - Autism Training packages
  - Fees for session plans – working with children with Autism
  - Introducing new schools to the Supporting Success program
- Finances also come from
  - Payment of programs (Supporting Success)
  - Merchandise – Polo shirts
  - Events

Thank you to the board for all the ongoing help and support over the past year. The year got busy and although board meetings became fewer, choosing to continue in this role can be overwhelming but is always made easier because of the encouragement and support from the board.

I would like to personally thank Richard for his hard work and efforts in not only teaching, guiding, and supporting me – but also the organisation. I would also like to thank the volunteers and placement students, as well as our employees, Kat and Robert.

Their dedication, enthusiasm and support has helped us to succeed, and their work has added great value to our organisation.

Looking to the future, considering everything we have achieved in the past year; the future is certainly looking bright. As Executive Officer, I anticipate another successful year ahead. 2023 goals include:

- Increase the number of placement/volunteers: Promoting volunteer positions with Volunteering SA and through other South Australian universities
- Broadening program locations – metropolitan Adelaide but also rurally
- Successfully facilitating and making current programs sustainable
  - Supporting Success and Sporting Memories
- Program sponsorship to reduce reliance on one-off grants
  - Ambassador(s) of programs/the organisation
  - Partners of the program
- Completing and publishing Autism training package and session plans
- Potentially employ another casual to focus on marketing (dependant on funding)
- Successfully organise a quiz night event and provide other fundraising activities throughout the year
- Facilitated two brand new merchandise drops including one specifically for Sporting Memories Australia

Thank you,










Emma Milanese

Executive Officer

## Governance

### 2022 Board

		
<p>Richard McGrath: Chairperson</p>	<p>Emma Milanese: Executive Officer</p>	<p>Joshua van Kampen</p>
		<p>No image</p>
<p>Katja Siefken</p>	<p>Matthew Morgan</p>	<p>Damilola Ojo-Fati</p>
		
<p>Edoardo Rosso (to November 2022)</p>	<p>Grace Pettett (to March 2022)</p>	



# SportsUnited

## Our Partners and Collaborations

SportsUnited acknowledges the support of the following organisations as partners/collaborators:

- Adelaide West Special School
- City of Tea Tree Gully
- City of Burnside
- Sporting Memories Foundation UK
- University of South Australia
- Office for Ageing Well
- ACH
- Southern Cross Care
- Estia Health
- BBBfm 89.1







## Volunteers 2022

Volunteers from....		# of volunteers		
		2020	2021	2022
UniSA placement courses	Health Science	9	4	6
	Psychology	2	1	5
	Business	-	2	-
	Exercise Sport Science	1	-	-
	Human Movement		3	2
	Physiotherapy	4	14	12
	Community Service Learning Project (Course not offered in 2021/22)	1	-	-
	Project Management	-	14	6
	Sport and Recreation	-	-	-
	OT PCP	3	4	2
	Masters	1	1	1
Volunteering SA recruits		17	17	-
<b>Total</b>		<b>38</b>	<b>48</b>	<b>34</b>

# SportsUnited

## Programs 2022

### Supporting Success

In 2022, Katerina Mattock was employed to facilitate the Supporting Success program. The Supporting Success program has been running successfully at Adelaide West Special Education Centre for 4 years. The partnership with the school has further strengthened this year, with ADL West considering SportsUnited as an integral part of the school culture, and their main physical education program. The school are extremely happy with the way the program is facilitated, the new equipment and activities that are being run with the students and the merging of classes to create a better PE experience. We included Success stamp cards for the participants that tracks their progress weekly.

In September we successfully ran a Quiz Night that saw the profits split 50/50 with the school. We managed to obtain donations for the event from over 30 businesses. The school were able to purchase a new playground and more sport equipment for us to use on site. Completion of the event saw quiz night participants and teachers at the school already asking for dates for the 2023 quiz night – this is being organised.



This year also saw the use of the Autism Observational Tool that was developed in 2021. The data collected in 2022 can now be used to write a research paper. This year has also been about finalising the Autism Training package that will be sold to community in order to educate others on how to facilitate sport for children and adolescents with Autism and other developmental disabilities. In 2023, I am working towards translating this into an online format ready to be sold.

An agreement has already been signed with the school for 2023. SportsUnited will be facilitating the program for 20 weeks during the school year and helping with event days such as school discos and sports day. We will also be adding our own fundraising activities so that we can ensure we are really embedded and providing innovating ways to raise funds and awareness of who we are at the school. Another school has also contacted SportsUnited wanting the Supporting Success program at their school throughout 2023 – currently in discussion with schools regarding this. This will mean that Kats contract is extended so she is able to run both locations, should we finalise the new school.

ADL West asked for program PE uniforms to be made for the students that will have both the SportsUnited and school logos. This was successfully achieved in 2022.

It has been a very successful year at ADL West – it is anticipated that 2023 will be just as successful.

Emma Milanese & Katrina Mattock

### 2022 Quiz Night sponsors



## Sporting Memories Australia

In 2022 Robert Laidlaw was employed as a Project Officer for the Sporting Memories Australia program. This Project Officer role was to develop and maintaining at least four face to face Sporting Memories groups in metropolitan Adelaide as well as create weekly Sporting Pink Australia packs throughout the year.

### Sporting Memories Australia groups

Regular face to face groups have been established at the following locations:

- ECH Walkerville
- ECH Smithfield
- Estia Health Kensington Gardens
- Holden Hills Men's Shed
- JG Tilley Centre, Surrey Downs
- Gaynes Park Suites, Payneham
- Men's Breakfast Club, Unley

Sessions have also been conducted at:

- Jacks Café, Unley
- ECH Happy Valley
- Gepps Cross Soccer History group
- Cumberland Park Community Centre
- Men's Breakfast Club, Kensington Park
- Men's Breakfast Club, Happy Valley

### Sporting Pink Australia pack

Has continued to be distributed to over 300 people via email every Thursday 12pm (SA time).

### Other initiatives

#### *Guided tours*

Robert conducted seven small group tours with Sporting Memories Australia members to the Adelaide Library which had been hosting the 145 years of SANFL history exhibition. These were very well attended, with many participants keen to be involved in future tours.

#### *Guest speakers*

Robert arranged three guest speakers to attend the Men's Breakfast Club in Unley. The guest speakers were: Sonny Morey (Australian Rules Football), Adrian Pearce (Baseball) and Ron Hosking (Australian Rules Football). Feedback from these sessions were very positive.

### *BBBfm radio program*

The weekly Sporting Memories Australia broadcast hosted by Emma & Richard with community radio station BBBfm continued throughout 2022.

In December 2022 the Sporting Memories Australia team conducted a planning session for 2023.

Key initiatives to be developed and managed across 2023 include:

### **Sporting Memories Australia groups**

2023 expansion

- LifeCare Aged Care provider
  - Old Reynella
  - Christie Downs
- Regional locations (through funding from Foundation for Rural & Regional Renewal Grant)
  - Barossa
  - Adelaide Hills

### **Sporting Pink Australia Pack**

- Explore potential of a Word Search sponsor
- Explore adding other games such as Crossword, Sudoku, Jumble, Chess Quiz.

### **Volunteers**

Source and train volunteers to assist Project Officer with delivering sessions.

Conduct a Volunteer Thankyou Day event (potentially on International Volunteer Day, 5<sup>th</sup> Dec)

### **Guest speakers**

Project Officer to organise guest speakers for Men's Breakfast Club, Unley and Holden Hill Men's Shed

### **Tours**

Day/half day tours to be developed and delivered.

Potential sites include:



- Norwood FC
- SA Velodrome
- Santos Stadium
- Adelaide Oval SA Library exhibitions

Also explore potential of multi-site visits. Further discussion required to establish locations.

### Fundraiser

Quiz night in partnership with Holden Hill Men’s Shed in first half of 2023

### Ambassadors

Recruit 3-4 Sporting Memories Australia Ambassadors.

### Funding

To increase funding beyond relying on grants the team has decided to adopt a partnership/sponsorship model.

Non-financial partnerships will be formed with current organisations involved with the Sporting Memories Australia program. These partnerships will enable partnership branding to be included in all materials promoting the program to assist with raising the profile of SportsUnited and the Sporting Memories Australia program

Following this, organisations providing services to older people, such as walking frames/scooters, allied health services, will be approached to sponsor the Sporting Memories Australia program.

Sponsorship packages are currently being developed.





## SportsUnited Financial Report

1 July 2021 – 30 June 2022

Below are the Statements of Financial Performance and Financial Position for the year ended 1<sup>st</sup> July 2021 to 30 June 2022.

SportsUnited

ABN 81 625 545 315

### Statement of 2021/22 Financial Performance

Income		
Program	Supporting Success	\$7,500.00
Hall hire reimbursement		\$200.00
Merch sales		\$885.91
<b>Total</b>		<b>\$ 8,585.91</b>

Expenditure		
Insurance		\$3,475.91
Wages	Staff (incl Super)	\$15,393.87
	Xero account	\$109.84
	MYOB	\$10.97
Our Community Board		\$190.00
Merch		\$367.72
Hall hire fees	Sporting Memories Australia	\$378.05
Auditor		\$330.00
Equipment	Supporting Success	\$190.00
Disco event	Supporting Success	\$138.61
Business	ASIC	\$199.00
	Name registration	\$199.00
	Bank fee	\$0.01
<b>Total</b>		<b>\$20,977.98</b>
<b>Net Surplus/(Loss)</b>		<b>(\$12,392.07)</b>





SportsUnited

ABN 81 625 545 315

2021/2022 Financial Position Statement

As at 30/6/2022

**SportsUnited funds**

2020/21 Cash assets	\$46,637.87
2021/22 Net Surplus/(Loss)	(\$12,392.07)
Merchandise (50 T-shirts)	\$1,750.00

<b>Total Assets</b>	<b>\$35,995.80</b>
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Statement Financial Performance

From 1/07/22 to 31/12/2022

<b>Income</b>		
Program	Supporting Success	\$10,000
Merch		\$1,092.67
Donation		\$47.50
Grant	Foundation for Rural & Regional Renewal	\$10,000
<b>Total</b>		<b>\$21,140.17</b>

<b>Expenditure</b>		
Insurance		\$3,583.98
Wages	Staff (incl. Super)	\$15,130.94
	Xero	\$50.00
Merch		\$451.39
<b>Total</b>		<b>\$19,553.67</b>
		<b>Net Surplus/(Loss)</b>
		<b>\$1,586.50</b>

As at 31/12/2022

**SportsUnited funds**

2021/22 total assets	\$35,995.80
31 Dec 2022 Net Surplus/(Loss)	\$1,586.50

<b>Total Assets</b>	<b>\$37,582.30</b>
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# SportsUnited

## Contact/Follow Us

Email: [sports.united18@gmail](mailto:sports.united18@gmail.com)

Facebook: sportsunited1

Twitter: @sports\_united1

Instagram: sportsunited18

